



Marmot[®]

FALL / WINTER

2012

PRESS KIT

www.marmot.eu



PEOPLE / PRODUCT / PLANET[™]

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PRESS KIT

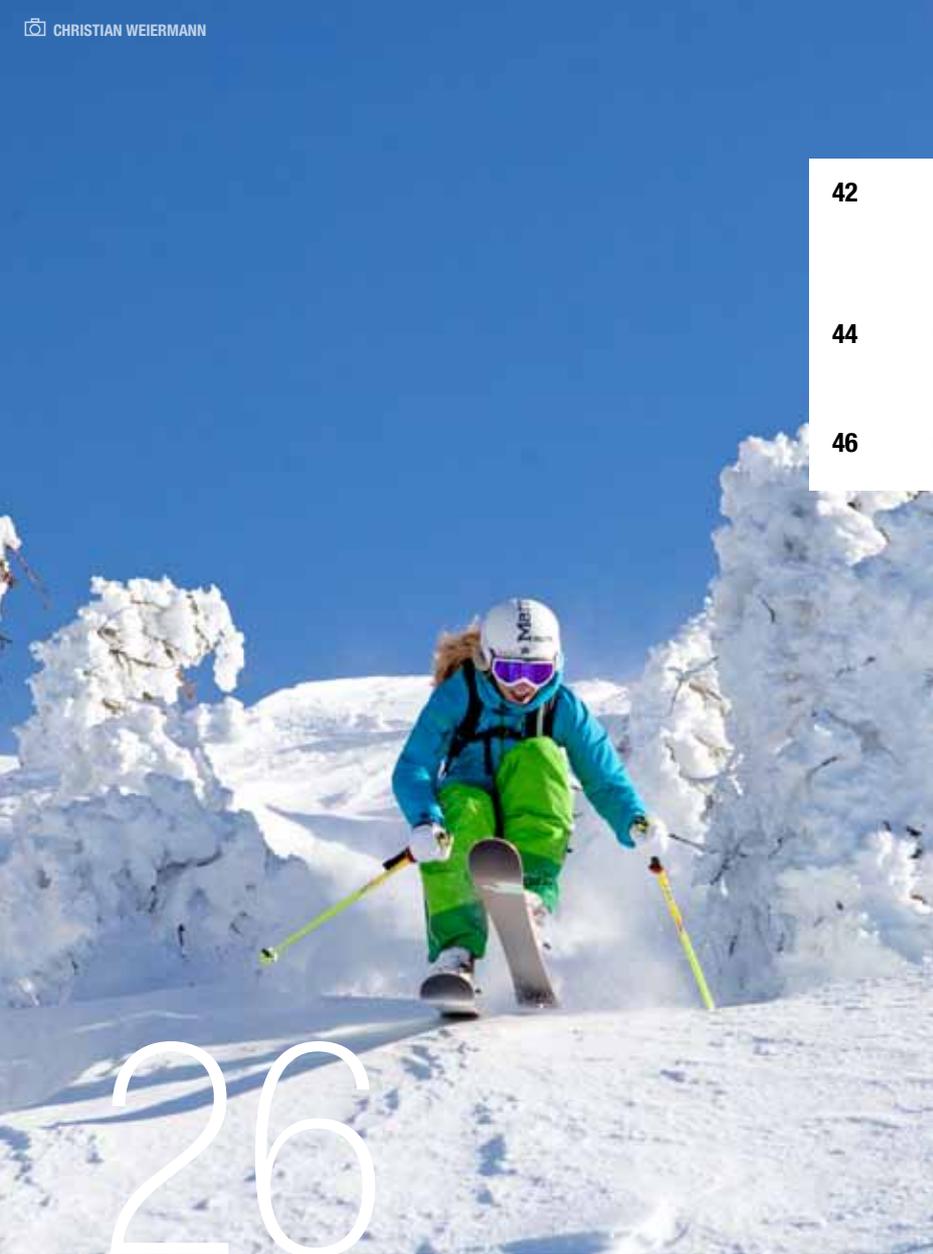


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HIGHLIGHTS FALL / WINTER 2012

SINCE ITS BEGINNINGS IN 1974, MARMOT HAS LIVED AND BREATHED ITS PASSION FOR THE MOUNTAINS.

Our collective outdoor experience spurs us on to collaborate with professional mountain guides and athletes the world over, to develop innovative and technically sophisticated product solutions that can cope with everything nature can throw at them.

The focus for Fall / Winter 2012 is on the steady **professionalization** and **consolidation** of our rich product heritage. Individual categories now offer even more evolved solutions for specific applications.

- **SHELL:** Expansion of our professional 3-layer GORE-TEX® Pro series for the most extreme conditions (Cerro Torre Jacket, Flight Pant); New arrivals in the technical high-end women's range (Women's Terminus Jacket, Women's Terminus Pant, Women's Speedlight Jacket).
- **SOFTSHELL:** High performance new addition to the Marmot Softshell collection: the Elementalist Jacket.
- **INSULATED:** Marmot's brand new insulated products combine perfectionist innovation with a cool, casual style (Quasar Jacket & Women's Quasar Jacket, Ares Jacket, Alpinist Hybrid Jacket, Variant Hoody, Variant Vest & Women's Variant Hoody, Women's Variant Vest).
- **SNOWSPORTS:** One of our strongest categories for Fall / Winter 2012 with a total of 28 new technical products in stylish, casual designs and intense colors, and engineered for a wide range of applications - inspired by our freerider pros for big fun powder action! (LZ Jacket, Rosco Bib, Women's Dawn Patrol Jacket, Women's Freerider Jacket, Women's Freerider Pant, Women's Safire Jacket).
- **URBAN TECH:** Marmot's new Urban Tech styles deliver a strong core message: Outdoors is a lifestyle choice! (Women's Helsinki Coat, Women's Gramercy Jacket)
- **SPORTSWEAR:** For the coming winter season, Marmot has added a number of cool and casual new pieces to its sportswear collection (Cliffs Flannel LS, Doran Flannel LS, Women's Thalia Flannel LS).
- **BASELAYER:** Optimum performance starts with the first layer in the apparel system. This winter, Marmot has expanded and reworked its entire baselayer collection (Midweight & Women's Midweight, Lightweight & Women's Lightweight).
- **KIDS:** Kids love the outdoors! That is why Marmot has substantially expanded its kids' collection with 30 new, highly functional designs that the little guys will go wild for! (Boy's B Side Hoody, Boy's Mantra Jacket, Boy's Mantra Insulated Pant, Girl's Starstruck Jacket, Girl's Startstruck Pant).
- **GLOVES:** The new Marmot gloves are functional, robust and deliver the highest possible performance in the toughest of conditions (Armageddon Undercuff Glove, Exum Guide Undercuff Glove).

Particularly at this cold time of year, we tend to yearn for the inspiration and emotion that **color** offers. That is why the entire Fall / Winter 2012 collection is characterized by a broad spectrum of colors. Vivacious, intense and vibrant, they offer endless combination options and constantly generate an unexpected and astonishingly positive effect.

MEN'S FALL/WINTER 2012
OUTERWEAR COLOR PALETTE



WOMEN'S FALL/WINTER 2012
OUTERWEAR COLOR PALETTE



MARMOT

SINCE 1974, MARMOT HAS MANUFACTURED PERFORMANCE CLOTHING AND EQUIPMENT OF THE HIGHEST QUALITY FOR LOVERS OF THE OUTDOORS, MOUNTAIN SPORTS ENTHUSIASTS AND EXTREME ALPINISTS.

From its humble beginnings as a climbing club for active university students in America, Marmot has lived and breathed its passion for outdoor sports. From the very start, the aim has been to produce the best outdoor clothing and equipment in the world.

Marmot's first products were a down vest, a down pullover, a down parka and down sleeping bags. Within two years of putting together its first product range, Marmot started to collaborate with GORE-TEX®. This makes Marmot the longest standing of GORE-TEX®'s partners in the outdoor industry.

In 1986, Marmot yet again set a new benchmark in extreme technical clothing with its Alpinist expedition jacket and, by doing so, simultaneously created a real classic that continues to be extremely popular even today. In addition Marmot has ceaselessly developed its own fabrics and materials, such as, for example, the extremely high-performance, waterproof and breathable Marmot MEMBRAIN®.

More than ever, we seek inspiration from professional mountain guides and athletes like Stefan Glowacz to develop products that are capable of withstanding the rigors of nature.







ECOLOGICAL & SOCIAL SUSTAINABILITY



PEOPLE / PRODUCT / PLANET™ – OUR COMPANY PHILOSOPHY IS BASED ON A THREE-FOLD RESPONSIBILITY:

People: To create fair human working conditions, to support social initiatives and to foster a multi-cultural company philosophy.

Product: To produce the best outdoor equipment which meets the expectations of mountain professionals and enthusiasts.

Planet: To produce environmentally friendly products and foster global ecological awareness.

Our collections include many products that are made from recycled polyester, organic cotton and other environmentally friendly materials. Our choice concerning the use of such materials is based on the following premise: If we can achieve the same level or a better level of product performance using sustainable fabrics, we will use them.

All Marmot products that contain recycled polyester are labeled upcycle®. upcycle®, because these products have been produced by turning a comparatively low-quality raw material, such as a plastic bottle, into a high-performance item of clothing – i.e. a fleece jacket.

Our thermal r™ ECO insulation is produced entirely from recycled fibers. We also offer a range of Fair Trade-certified shirts that are produced in Europe, and our use of Cocona® – which is a residue created during water filter manufacture that is chemically combined into polyester yarn and controls odor, regulates moisture, dries extremely quickly and provides UV protection – is another example of our efforts to use sustainable and ecologically sound materials wherever possible. For 2012 Marmot has introduced Polygiene® which is a fabric that contains recycled silver salt fibers for odor regulation.

Marmot's social engagement complements its ecological engagement. Fair trade, compliance with a code of conduct and the support of regional projects are part of the company concept. Marmot has confirmed its commitment to the principles of integrity, respect for the individual, sustainability, performance excellence and accountability.

SHELL

EXPANSION OF OUR PROFESSIONAL
3-LAYER GORE-TEX® PRO SERIES
FOR THE MOST EXTREME CONDITIONS;
NEW ARRIVALS IN THE TECHNICAL,
HIGH-END WOMEN'S RANGE.



CHRISTIAN WEIERMANN



CERRO TORRE JACKET



The new Cerro Torre Jacket is robust, technical, clean-cut and more than a match for the harsh mountain environment. The 3-layer GORE-TEX® Pro shell fabric will withstand the most extreme conditions, with the added help of the storm hood with its laminated brim. The stretch performance and Angel Wing Movement™ give it a professional fit as well as providing maximum freedom of movement. The Cerro Torre Jacket can be zipped together with the Marmot Flight Pant for seamless performance.

GORE-TEX® Pro Products 3L Stretch 92% Nylon 8% Elastane 4.9 oz/yd



GORE-TEX® Pro Products

Garments engineered with GORE-TEX® Pro product technology are built for maximized ruggedness and are ideal for extreme and extended use. 3-Layer construction.



FLIGHT PANT



The Flight Pant is a technical shell pant designed for extreme conditions. The GORE-TEX® Pro fabric is extremely hard-wearing, and the wear comfort comes courtesy of the fabric's stretch performance and the articulated legs. Special features of this pro standard pant include removable suspenders, integrated gaiters and Cordura® scuff guards. The Flight Pant can be zipped together with Marmot's Cerro Torre Jacket for seamless performance.

GORE-TEX® Pro Products 3L Stretch 92% Nylon 8% Elastane 4.9 oz/yd

GORE-TEX® Pro Products

Garments engineered with GORE-TEX® Pro product technology are built for maximized ruggedness and are ideal for extreme and extended use. 3-Layer construction.



PETER MÜSCH

WOMEN'S TERMINUS JACKET WOMEN'S TERMINUS PANT



For women with a passion for extreme sports, the Women's Terminus Jacket and Women's Terminus Pant have all the right technical features. Hard-wearing, 3-layer GORE-TEX® Pro fabric keeps the elements out and will take any kind of back country activity in its stride. The jacket has a helmet compatible storm hood with a laminated brim, plenty of sealable pockets and a removable powder skirt. The pant has a number of fully functional features such as waterproof side zips, removable suspenders, articulated zones and integrated gaiters.

GORE-TEX® Pro Products 3L 100% Nylon 3.6 oz/yd



GORE-TEX® Pro Products

Garments engineered with GORE-TEX® Pro product technology are built for maximized ruggedness and are ideal for extreme and extended use. 3-Layer construction.



PETER MUSCH



CHRISTIAN WEIERMANN

WOMEN'S SPEEDLIGHT JACKET >>>

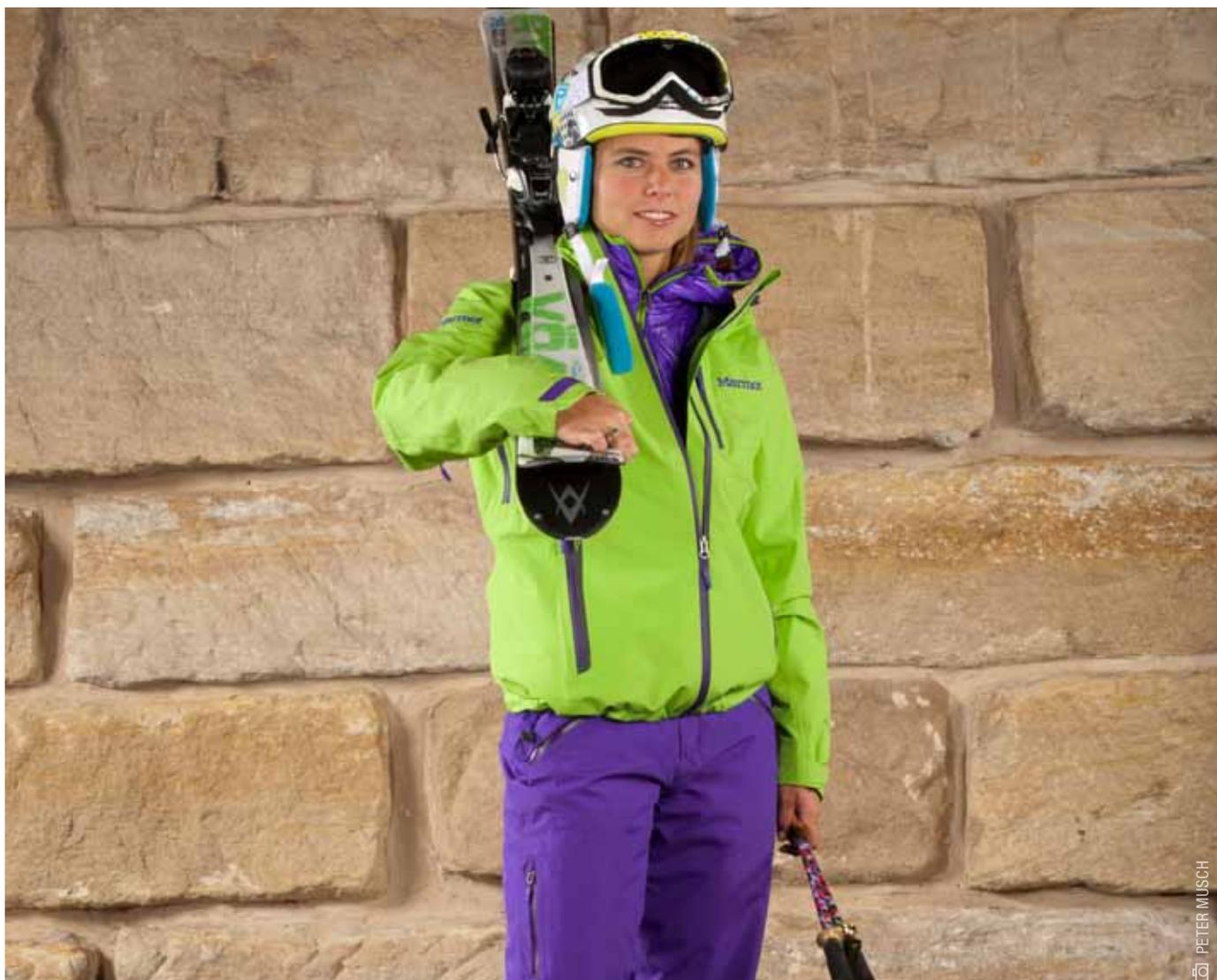
We've taken our popular men's model and tailored it to suit professional women mountaineers. The Speedlight Jacket is a minimalist jacket designed to appeal to the no-compromise, performance-seeking alpine enthusiast who likes to keep weight to a minimum. Made from GORE-TEX® Pro fabric, it is hard-wearing, waterproof, windproof and breathable. The storm hood with laminated brim, the cuffs and the hem are all easily adjustable. Weighing just 309 grams, the Speedlight Jacket offers an outstanding performance-to-weight relationship.

GORE-TEX® Pro Products 3L 100% Nylon Ripstop 3.1 oz/yd



GORE-TEX® Pro Products

Garments engineered with GORE-TEX® Pro product technology are built for maximized ruggedness and are ideal for extreme and extended use. 3-Layer construction.



PETER MUSCH

SOFTSHELL

HIGH PERFORMANCE NEW ADDITION TO THE MARMOT SOFTSHELL COLLECTION: THE ELEMENTALIST JACKET.





ELEMENTALIST JACKET & WOMEN'S ELEMENTALIST JACKET >>>

The Elementalist Jacket is a highly technical softshell for high-octane outdoors action. The WINDSTOPPER® fabric reliably blocks out any wind, while vents under the arms provide additional ventilation options. The shoulders are reinforced to ensure superior abrasion resistance and the hood is removable.

WINDSTOPPER® Softshell 100% Polyester 6.2 oz/yd
WINDSTOPPER® Softshell 85% Nylon 15% Elastane 10.2 oz/yd
Softshell Double Weave 90% Polyester



SOFTSHELL M2

These softshells are best for moderate to cold conditions that are drier with more moderate aerobic output, such as spring skiing, or cold weather day hikes.





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INSULATED

MARMOT'S BRAND NEW INSULATED PRODUCTS
COMBINE INNOVATION WITH A COOL, CASUAL STYLE.



QUASAR JACKET & WOMEN'S QUASAR JACKET >>>

Minimal weight, maximum warmth – all wrapped up in a stylish package! The new Quasar Jacket for men and women weighs in at a mere 255 gram (men's) and 221 gram (women's) yet is a real heat monster. Top quality 900 fill power goose down is housed in ultra-light 10 Denier PERTEX® QUANTUM® shell fabric. Whether worn as a mid-layer or an outer layer, the Quasar is a technical and visual delight!

100% Nylon Micro Ripstop DWR 0.8 oz/yd

Marmot Down

From the beginning, down has been Marmot's foremost insulator. No synthetic surpasses the lightweight, compactability and longevity of down.



PERTEX QUANTUM GL



ARES JACKET



Cool colors, an even cooler style and ramped-up functionality. The Ares Jacket is a casual, retro-style down jacket. The premium quality 800 fill power goose down delivers reliable insulation and the Angel Wing Movement™ cut provides the full freedom of movement required for ice climbing, freeriding or mountaineering.

100% Polyester DWR Bantam Ripstop 1.1 oz/yd

Marmot Down

From the beginning, down has been Marmot's foremost insulator. No synthetic surpasses the lightweight, compactability and longevity of down.



PETER MUSCH

ALPINIST HYBRID JACKET



The whole is always greater than the sum of its parts. The Alpinist Hybrid Jacket is a highly evolved piece made up of two high-tech components that together guarantee full performance when freeriding, ice climbing, ski touring or winter mountaineering. The superior quality PRIMALOFT® insulation on the front prevents the body's core from cooling down, while the POLARTEC® Power Stretch® Pro Fleece on the sleeves and back delivers effective breathability and full freedom of movement. Inserts under the arms provide additional thermal regulation and the hood is helmet compatible.

100% Nylon Ripstop DWR 0.8 oz/yd
POLARTEC® Power Stretch® Pro 53% Polyester 38% Nylon 9% Elastane 7.2 oz/yd
65% Nylon 20% Polyester 15% Elastane Stretch 7.4 oz/yd



POLARTEC® - Power Stretch® Pro

Body-hugging 4-way stretch, providing warmth without weight. These fabrics feature a proprietary construction with 2 surfaces: a nylon outer layer is wind resistant; the polyester inner layer pulls moisture away keeping you dry, warm and comfortable.



© CHRISTIAN WEIERMANN

VARIANT HOODY & VARIANT VEST

The stylish Variant Jacket with its unbeatable mix of eco-friendly thermal r™ ECO on the front and POLARTEC® Power Stretch® on the back and sleeves is already a Marmot classic. It is now joined by the Variant Hoody and Variant Vest, both of which deliver excellent performance and a hip, cool look.

100% Nylon Ripstop DWR 0.8 oz/yd
POLARTEC® Power Stretch® 88% Polyester 12% Elastane 6.8 oz/yd

POLARTEC® - Power Stretch®

- body-hugging 4-way stretch provides unrestricted freedom of movement
- actively pulls moisture away from your body and dries quickly
- highly breathable to provide comfort in all activities; does not restrict the movement of moisture vapor
- provides warmth without the weight and bulk of traditional insulating fabrics
- wind resistant to reduce the effects of wind chill



thermal r™ ECO Insulation

- The fine multi-channeled fiber transports moisture away while the hollow fibers provide excellent loft with minimum weight.
- Together they create an insulation that provides maximum warmth while reducing the adverse effects of perspiration, condensation and humidity inside the garment.



upcycle®

Marmot upcycle® iproducts minimize our impact on the environment by using natural, organic, and recycled or discarded materials that would otherwise end up in landfills. Our upcycle® fabric is made from recycled plastic... hence the name "upcycle". When you recycle plastic, you get more plastic; when we upcycle® plastic, we get fabric, a greater value and a broader use.



VARIANT VEST



VARIANT HOODY



WOMEN'S VARIANT HOODY



WOMEN'S VARIANT VEST





SNOWSPORTS

ONE OF OUR STRONGEST CATEGORIES FOR FALL / WINTER 2012. THE RANGE INCLUDES 28 NEW TECHNICAL PRODUCTS IN STYLISH, CASUAL DESIGNS WITH INTENSE COLOR OPTIONS. ENGINEERED FOR A WIDE RANGE OF APPLICATIONS AND INSPIRED BY OUR PROFESSIONAL FREERIDE ATHLETES.





<<< LZ JACKET

The LZ Jacket is a technically advanced snowsports jacket with a cool look. The two-layer MEMBRAIN® construction is waterproof and breathable, the thermal r™ insulation and the removable hood protect from adverse weather conditions. Passionate freeriders will love the vent options and the removable powder skirt. The jacket can be zipped together with Marmots Flight Pant for seamless performance.

MEMBRAIN® 2L 100% Nylon Plain Weave 4.4 oz/yd



Marmot MEMBRAIN®

Balances the best performance in breathability, waterproofness, and water repellency with excellent durability. The PU film reduces internal condensation, increasing comfort range by reducing the chilling effect.



thermal r™ Insulation

thermal r™ is Marmot's proprietary family of polyester insulations specifically engineered to meet various needs from sleeping bags, to garments to gloves. Mid loft, excellent warmth to weight, resilient loft, and durable.



<<< ROSCO BIB

The Rosco Bib is a fully featured, casual-style snow sports pant that represents excellent value for money. The shell fabric is waterproof and breathable, the seams are 100% taped and technical extras include additional ventilation options, integrated gaiters, articulated knees and Cordura® scuff guards. Cargo pockets enhance the signature casual look.

PreCip® 100% Nylon 5.6 oz/yd



Waterproofness: 30+ PSI 15,000 mm
 Breathability: Hohenstein RET: 2L < 6.5
 JIS L-1099 B1: 2L - > 12,000gr/m²/24h
 Windproofness: 0 CFM, 100% windproof



© PETER MUSCH

LZ JACKET
FLIGHT PANT



WOMEN'S DAWN PATROL JACKET



This highly technical GORE-TEX® Jacket is just as fun to wear as it is to look at and ticks all the boxes an ambitious freerider would want. The Women's Dawn Patrol Jacket has a removable, helmet compatible hood and a removable powder skirt. Those important bits and bobs can be stashed in the numerous clever pocket solutions. The jacket can also be zipped together with Marmot's Freerider Pant for seamless performance.

GORE-TEX® Products 2L 100% Polyester 4.4 oz/yd



GORE-TEX® Products

Garments engineered with GORE-TEX® product technology are durably water and windproof combined with optimized breathability, built to maximize protection and comfort. Z-liner construction, LTD-liner construction, 2-Layer construction, 3-layer construction.

thermal r™ Insulation

thermal r™ is Marmot's proprietary family of polyester insulations specifically engineered to meet various needs from sleeping bags, to garments to gloves. Mid loft, excellent warmth to weight, resilient loft, and durable.





WOMEN'S FREERIDER JACKET WOMEN'S FREERIDER PANT



Female freeriders take note! Our popular Freerider combo with its pro standard GORE-TEX® shell fabric is now also available for women – and in a design that really wows! The jacket has a helmet compatible storm hood, numerous sealable pockets and a removable powder skirt. The Women's Freerider Pant has all the features you need for powder action: air vents, ankle zips, articulated knees and Cordura® scuff guards. And with thermal r™ insulation it keeps you warm even on the coldest of days. The jacket and pant can be zipped together for seamless performance.

GORE-TEX® Products 2L 100% Polyester 4.4 oz/yd



GORE-TEX® Products

Garments engineered with GORE-TEX® product technology are durably water and windproof combined with optimized breathability, built to maximize protection and comfort. Z-liner construction, LTD-liner construction, 2-layer construction, 3-layer construction.

thermal r™ Insulation

thermal r™ is Marmot's proprietary family of polyester insulations specifically engineered to meet various needs from sleeping bags, to garments to gloves. Mid loft, excellent warmth to weight, resilient loft, and durable.



WOMEN'S SAFIRE JACKET >>>

For pure winter fun! The Women's Safire Jacket is an ultra-cool down jacket with 650 down for cozy warmth. It has an attractive feminine cut and the bold colors and contrasting zips give it that extra style edge.

100% Recycled Polyester 1.6 oz/yd

Marmot Down

From the beginning, down has been Marmot's foremost insulator. No synthetic surpasses the lightweight, compactability and longevity of down.



URBAN TECH

MARMOT'S NEW URBAN TECH STYLES DELIVER A STRONG CORE MESSAGE: OUTDOORS IS A LIFESTYLE CHOICE!





WOMEN'S HELSINKI COAT >>>

The Women's Helsinki Coat combines the stark beauty of the Far North with top spec technical performance. The 650 goose down is cozy and warm and the removable hood with faux-fur trim keeps your ears nice and warm too. The feminine tailored cut, light sheen to the fabric and knitted cuffs give the Helsinki Coat its special sporty-casual look.

100% Nylon Ripstop 1.0 oz/yd

Marmot Down

From the beginning, down has been Marmot's foremost insulator. No synthetic surpasses the lightweight, compactability and longevity of down.



WOMEN'S GRAMERCY JACKET >>>

The Women's Gramercy Jacket is a stylish short coat with 650 down to keep you warm on the most biting cold days. The pretty hood with faux-fur trim will also make sure your ears stay toasty warm too. With its feminine styling, the Gramercy is a stylish piece of functional fashion.

100% Polyester DWR 1.8 oz/yd

Marmot Down

From the beginning, down has been Marmot's foremost insulator. No synthetic surpasses the lightweight, compactability and longevity of down.



SPORTSWEAR

FOR THE COMING WINTER SEASON, MARMOT HAS ADDED A NUMBER OF COOL AND CASUAL NEW PIECES TO ITS SPORTSWEAR COLLECTION.



PETER MUSCH



<<< CLIFFS FLANNEL LONG SLEEVE

The new Cliffs Flannel shirt has relaxed and casual style. Made from Hollow Core Polyester Flannel, it is very hard-wearing and warm yet nice and light. The check pattern and stylish colors create a cool, contemporary look.

100% Hollow Core Polyester 4.1 oz/yd



<<< DORAN FLANNEL LONG SLEEVE

Functionality in a casual package. The Doran Flannel LS is made from Hollow Core Polyester Flannel, so it is hard-wearing and warm. The Merino wool content regulates odors reliably and effectively, making the Doran a firm favorite for après-ski wear, world travel or back country trails.

93% Hollow Core Polyester 7% Merino Wool Flannel 5.5 oz/yd



<<< WOMEN'S THALIA FLANNEL LONG SLEEVE

The fantastic wear comfort and technical features of the Women's Thalia Flannel LS will really be appreciated on cold winter days. The Hollow Core Polyester Flannel fabric is soft against the skin and the check pattern gives a relaxed, casual look. Merino wool content not only adds to the warmth factor but also regulates odors effectively.

93% Hollow Core Polyester 7% Merino Wool Flannel 5.5 oz/yd



T400[®]

BASELAYER

OPTIMUM PERFORMANCE STARTS WITH THE FIRST LAYER IN THE APPAREL SYSTEM. THIS WINTER, MARMOT HAS EXPANDED AND REWORKED ITS ENTIRE BASELAYER COLLECTION. THE FITS HAVE BEEN OPTIMIZED AND THE STYLES BROUGHT RIGHT UP TO DATE.



PETER MUSCH

WOMEN'S MIDWEIGHT 1/2 ZIP LS



MIDWEIGHT 1/2 ZIP LS

◀◀◀ MARMOT MIDWEIGHT

Marmot's Midweight collection forms the foundation for optimal performance during the cold months of the year. The POLARTEC® Power Dry® fabric has outstanding climate and moisture regulating properties, delivering a wear comfort that is second to none. By introducing Cocona® to the mix, a residue product created during water filter manufacture that is chemically combined into polyester yarn and controls odor, regulates moisture, dries extremely quickly and provides UV protection, Marmot has again opted for a highly sustainable fabric technology.

POLARTEC® Power Dry® 96% Polyester (29% Cocona®) 4% Elastane Midweight 4.2 oz/yd

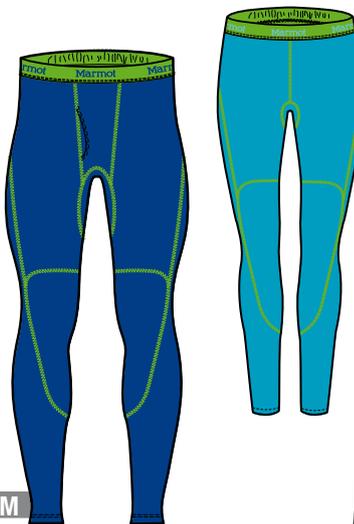


WOMEN'S MIDWEIGHT CREW LS



MIDWEIGHT CREW LS

WOMEN'S MIDWEIGHT BOTTOM



MIDWEIGHT BOTTOM

WOMEN'S MIDWEIGHT BOOT BOTTOM



MIDWEIGHT BOOT BOTTOM

WOMEN'S LIGHTWEIGHT 1/2 ZIP LS



LIGHTWEIGHT 1/2 ZIP LS

◀◀◀ MARMOT LIGHTWEIGHT

Marmot's Lightweight Series manages the balancing act between lightness of weight and maximum warmth. POLARTEC® Power Dry® Technology absorbs moisture from the skin and wicks it away to the outside fast. By introducing Cocona® to the mix, a residue created during water filter manufacture that is chemically combined into polyester yarn and controls odor, regulates moisture, dries extremely quickly and provides UV protection, Marmot has developed a highly sustainable technology.

POLARTEC® Power Dry® 100% Polyester (29% Cocona®) Light Weight 3.5 oz/yd



WOMEN'S LIGHTWEIGHT CREW LS



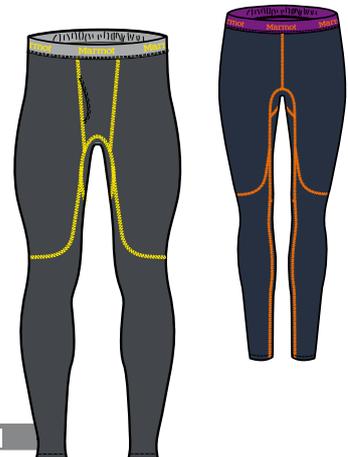
LIGHTWEIGHT CREW LS

WOMEN'S LIGHTWEIGHT TEE SS



LIGHTWEIGHT TEE SS

WOMEN'S LIGHTWEIGHT BOTTOM



LIGHTWEIGHT BOTTOM



PETER MUSCH

W's MIDWEIGHT 1/2 ZIP LS
W's MIDWEIGHT BOOT BOTTOM



KIDS

KIDS LOVE THE OUTDOORS! THAT IS WHY MARMOT HAS SUBSTANTIALLY EXPANDED ITS KIDS COLLECTION WITH 30 NEW, HIGHLY FUNCTIONAL DESIGNS THAT THE LITTLE GUYS WILL GO WILD FOR!



BOY'S B SIDE HOODY

With the Boy's B Side Hoody, little snow sports fans can have double the fun! This warm and cozy synthetic jacket with environmentally friendly thermal r™ ECO insulation and DriClime® lined hood will happily tackle any winter activity. And depending on their mood they can wear it either side out!

100% Nylon Mini Ripstop DWR 1.6 oz/yd (Liner), 100% Nylon Ripstop Embossed DWR 1.4 oz/yd



© JUHA LÄNNE



BOY'S MANTRA JACKET BOY'S MANTRA INSULATED PANT

The Boy's Mantra combo is all about 100% fun and action in the snow. Functionality comes in the form of the waterproof and breathable MEMBRAIN® shell fabric and warming thermal r™ insulation. The jacket features an integrated powder skirt and removable hood, while the pant has extra ventilation options, ankle zips, integrated gaiters, articulated knees and Cordura® scuff guards. The casual color block styling is a real hit with the kids.

MEMBRAIN® 10 2L 100% Polyester 4.1 oz/yd





←←← **GIRL'S STARSTRUCK JACKET**
GIRL'S STARSTRUCK PANT

The Girl's Starstruck combo will get the girls psyched for powder action with its casual, playful styling and pretty colors! The MEMBRAIN® shell fabric is waterproof and breathable, while the thermal r™ insulation will keep those little freeriders nice and warm. The jacket's powder skirt and hood are removable and the shoulders and elbows are additionally reinforced. The pant is equipped with air vents, integrated gaiters and articulated knees. The special feature is the optional leg length adjustment.

Jacket: MEMBRAIN® 10 2L 100% Polyester 4.1 oz/yd, MEMBRAIN® 10 2L 100% Nylon 3.0 oz/yd
Pant: MEMBRAIN® 10 2L 100% Polyester 4.1 oz/yd





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GLOVES

THE NEW MARMOT GLOVES ARE FUNCTIONAL, ROBUST AND DELIVER HIGH PERFORMANCE IN THE TOUGHEST OF CONDITIONS.



ARMAGEDDON UNDERCUFF GLOVE

The Armageddon Undercuff Glove is designed to withstand the rigors of freeriding. The very latest innovation in insulation, POLARTEC® Thermal Pro, delivers outstanding thermal performance and the MEMBRAIN® fabric is waterproof and breathable. Critical wear points on the glove have been reinforced. The Armageddon's performance has made it the glove of choice for Marmot's PRO riders this winter.

Washable Goatskin Leather 0.7-0.8mm
Lining: DriClime® 3-Dimensional Wicking Lining, Insulation: POLARTEC® Thermal Pro
Glove Insert: MEMBRAIN® Glove Insert – Waterproof, breathable and windproof



EXUM GUIDE UNDERCUFF GLOVE

Whether freeriding, ice climbing or winter mountaineering, the Exum Guide Undercuff Glove is a high-performance glove with phenomenal attributes. The superb fit and external seams make it very comfortable to wear. The articulated Falcon Grip delivers optimal dexterity.

MEMBRAIN® 2L 100% Nylon Stretch 4.8 oz/lyd
Reinforcement: Pittards® Oil Tac Atomic Leather



FILE: PRODUCTS



FILE: IMAGE

PHOTO CHRISTIAN WEIERMANN



PHOTO PETER MUSCH



PHOTO HANNES MAIR

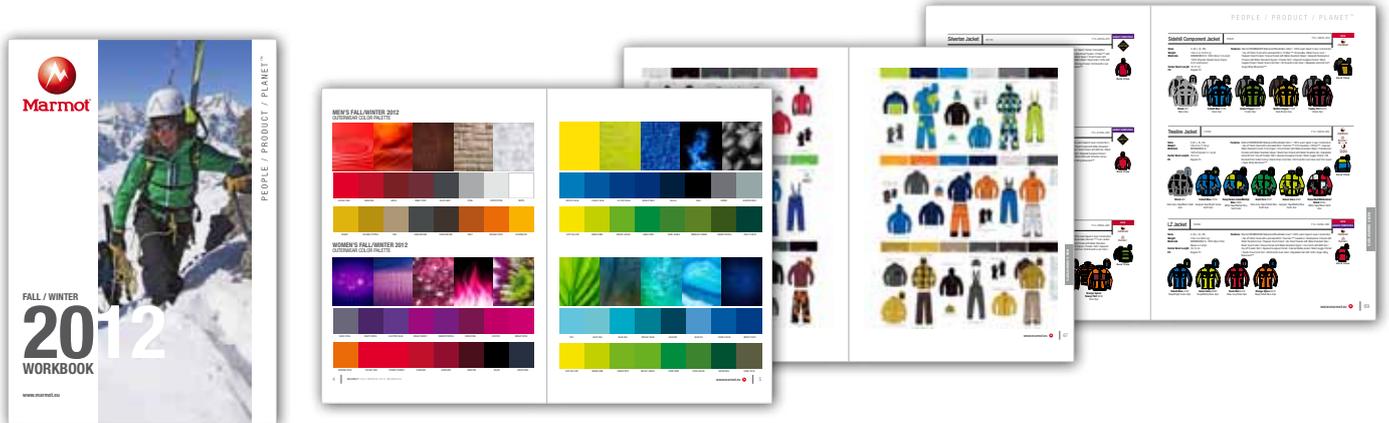


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FILE: LOGOS



FILE: WORKBOOK.PDF



DOCUMENTS

- Press Kit Word Dokument D
- Press Kit Word Document EN
- Press Kit PDF D
- Press Kit PDF EN
- Workbook F12.pdf

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