

NEW PROJECTS FOR 2009

ELDO-Z SHOE

Through collaboration with Malcolm Daly and T.R.S. Inc, we are producing the world's first climbing shoe for amputees.



HIGH FRICTION ECO-FRIENDLY RUBBER

ECO-TRAX

ECO-TRAX

We are the first climbing shoe company to use truly recycled high friction, recycled rubber outsoles on select climbing and approach shoe models.

TRAX® RUBBER (THE LEADING HIGH FRICTION RUBBER)

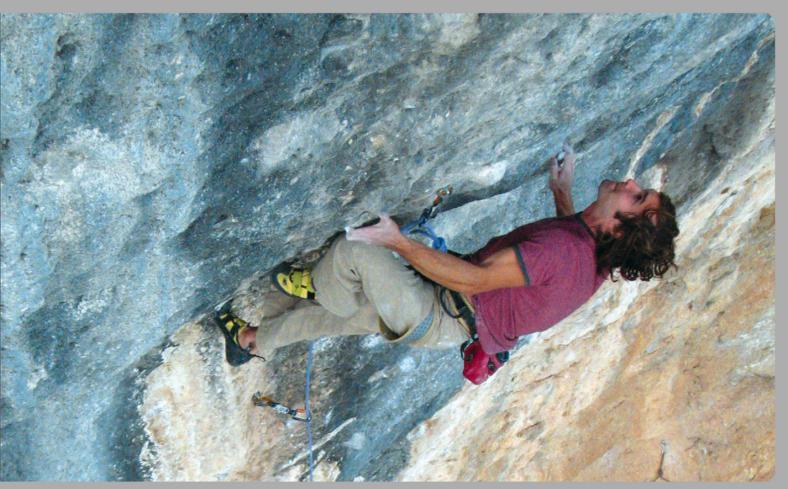
TRAX® Rubber Company, by EVOLV, formulates and engineers proprietary high friction rubber outsoles to provide optimal application specific performance for various sports applications. TRAX® Rubber Company's team consists of material scientists, chemical and process engineers, shoe designers and athletes who jointly develop innovative rubber products that require high traction, performance and functionality.

TRAX® rubber has excellent friction on rock surfaces and provides powerful "grip" as well. Grip is the result of deformation of the rubber allowing it to surround the irregularities of the rock surface. This effect provides more surface contact with the rock and enhances the ability to effectively smear off of and push against the irregularities of the surface. TRAX® also has the optimum level of hardness for precision edging and the ability to hold the weight of the climber on small edges while providing friction and grip.



evolv
2009

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STICKIER THROUGH SUSTAINABILITY

EVOLV® is constantly working towards being as conscientious and sustainable towards the environment as possible. We realize that due to the nature of manufacturing we can never be fully green, but we are endeavoring to do our best in minimizing harm to the environment. Here are a few steps that we have taken:



STICKIER THROUGH SUSTAINABILITY

Use of ECO-TRAX® : High Friction Recycled-content Rubber

TRAX® Rubber have developed eco-TRAX®, a high friction recycled rubber, that consists of 30 to 100% recycled rubber content from post and pre-consumer waste. The technology comes from using recycled rubber from selective post-consumer rubber that would have gone to waste. EVOLV® Footwear is planning to use a blend of eco-TRAX® outsoles consisting of 30 to 50% recycled content on climbing shoe outsoles which require high friction, but use eco-TRAX® compounds with a higher recycled content (up to 100%) for other applications that don't require maximum friction. Starting Fall 2008, EVOLV will begin phasing in eco-TRAX® on selected models of shoes with the goal of all shoes having eco-TRAX® by the end of 2009.

PAH containing oils are NOT used

TRAX® Rubber does NOT use PAH (polycyclic aromatic hydrocarbons) containing oils to manufacture our rubber compounds. PAH is a class of substances used in some rubber manufacturing processes that have been suspected or classified as being carcinogens. Although there are no legal requirements or limits governing concentrations of PAH in rubber materials or plastics yet, we took the initiative to avoid the use of this substance.

RESOLE Services

EVOLV® is the ONLY climbing shoe company in the USA that offers resoling services to customers and companies. We provide this service to customers to prolong the life of product and reduce waste for the environment.

APPROACH / URBAN ASCENT LINE

A-RON



SERPICO



REX



STRYKER



SHARMA SIGNATURE SERIES

PONTAS

All-around high performance shoe fuses precision, power and responsiveness in an excellent glove-like fit.



SPORT | BOULDERING
GYM | COMPETITION

PONTAS LACE

The Pontas Lace-up is a precision edged master. With the speed lacing system, the Pontas lace gives you quick sensitivity adjustments at your fingertips.



SPORT | BOULDERING
GYM | COMPETITION

OPTIMUS

Who else better to design a climbing shoe than one of the strongest, most well acclaimed climbers in the world. Designed on a down cambered last, the Optimus is a more sensitive version of the Optimus Prime.



STEEL SPORT
BOULDERING
COMPETITION

OPTIMUS PRIME

Designed on a down cambered last, the Optimus Prime has a deeper fitting heel and much stiffer heel cup than the Optimus.



STEEL SPORT
BOULDERING
COMPETITION

MEMENTO



ESCAPIST



MAXIMUS



BUCK



DOWN TURNED PROFILE ALL-AROUND PERFORMANCE

PREDATOR

The PREDATOR's asymmetric down-turned toe rand and heel, you'll experience power and an ultra-secure fit when you lace these shoes up.



SPORT | BOULDERING
GYM | COMPETITION

TALON

With a fully covered toe rand and heel, you'll experience power and an ultra-secure fit when you lace these shoes up.



SPORT | BOULDERING
GYM | COMPETITION

DEFY

With the feel of a sensitive slipper, the DEFY will smear on any slick sloper or stick on overhanging faces while being comfortable enough to wear on long multi-pitch routes or gym marathon-training sessions.



SPORT | BOULDERING
GYM | TRAINING

EVO

With a comfortable and anatomical fit, the EVO can be used as an all-around long route shoe when sized comfortably, or if sized tightly a high performance shoe.



SPORT | TRAD
BOULDERING | GYM
MULTI-PITCH

LIGHT HIKERS

GAVIN



EXIES



REACTOR



ALL-AROUND PERFORMANCE

QUEST-AF

It is a versatile all-purpose shoe that is technical enough to use on hard trad climbs in Yosemite and Indian Creek and when sized comfortably can be used on long all-day climbs without sacrificing performance.



TRAD | GYM
MULTI-PITCH

BANDIT

The BANDIT is the perfect specimen as a multi-purpose performance lace-up shoe that allows you to excel at micro-edging, smearing, and crack climbing.



SPORT | BOULDERING
GYM | COMPETITION

DEMORTO

The DEMORTO is hands down the best symmetrical toe profile performance shoe on the market.



TRAD | GYM
MULTI-PITCH

RENTAL LINE

TITAN

The TITAN is our super-durable, comfortable leather Bomber shoe that is excellent for beginners, all-day climbing, trad-climbing, gym climbing and especially for gym rental shoes or guide service shoes.



GYM RENTALS
GUIDE PROGRAMS
MULTI-PITCH

SEEKER



MUSTANG



SPARTAN



WOMENS SERIES (LOW VOLUME LINE)

HERA

The HERA is a women specific performance shoe with a non-aggressive fit, designed for women or anyone with narrow, low-volume feet.

1% of all sales on this model are donated to the HERA Foundation.



SPORT | BOULDERING
GYM | TRAINING

ELEKTRA

The ELEKTRA combines the benefit of a comfortable multi-purpose shoe and the convenience of a hook-and-loop fastener performance shoe.



SPORT | BOULDERING
GYM | TRAINING

ROCKSTAR

The ROCKSTAR is an all-around climbing shoe that performs well on cracks, sport climbs, and all-day multi-pitch climbs without sacrificing performance for comfort.



SPORT | TRAD
BOULDERING | GYM
MULTI-PITCH

DOCON

The DOCON is a comfortable all-around shoe with a symmetrical and rounded toe profile that will accommodate various widths of feet.



GYM RENTALS
GUIDE PROGRAMS
MULTI-PITCH

ACCESSORIES

CHALKBAGS



{KNIT}

SHIRTS

Shirts, tanks, & ladies v-necks available in assorted colors.



STICKERS

* available in assorted colors

2" window sticker

5" vinyl sticker



Printed in the USA