

NEW PROJECTS FOR 2009

ELDO-Z SHOE

Through collaboration with Malcolm Daly and T.R.S. Inc, we are producing the world's first climbing shoe for amputees.



HIGH FRICTION ECO FRIENDLY RUBBER

eco-TRAX

eco-TRAX

We are the first climbing shoe company to use truly recycled high friction, recycled rubber outsoles on select climbing and approach shoe models.

TRAX® RUBBER (THE LEADING HIGH FRICTION RUBBER)

TRAX® Rubber Company, by EVOLV, formulates and engineers proprietary high friction rubber outsoles to provide optimal application specific performance for various sports applications. TRAX® Rubber Company's team consists of material scientists, chemical and process engineers, shoe designers and athletes who jointly develop innovative rubber products that require high traction, performance and functionality.

TRAX® rubber has excellent friction on rock surfaces and provides powerful "grip" as well. Grip is the result of deformation of the rubber allowing it to surround the irregularities of the rock surface. This effect provides more surface contact with the rock and enhances the ability to effectively smear off of and push against the irregularities of the surface. TRAX® also has the optimum level of hardness for precision edging and the ability to hold the weight of the climber on small edges while providing friction and grip.

evolvy

2009

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STICKIER THROUGH SUSTAINABILITY

EVOLV® is constantly working towards being as conscientious and sustainable towards the environment as possible. We realize that due to the nature of manufacturing we can never be fully green, but we are endeavoring to do our best in minimizing harm to the environment. Here are a few steps that we have taken:



Use of ECO-TRAX® : High Friction Recycled-content Rubber

TRAX® Rubber have developed eco-TRAX®, a high friction recycled rubber, that consists of 30 to 100% recycled rubber content from post and pre-consumer waste. The technology comes from using recycled rubber from selective post-consumer rubber that would have gone to waste. EVOLV® Footwear is planning to use a blend of eco-TRAX® outsoles consisting of 30 to 50% recycled content on climbing shoe outsoles which require high friction, but use eco-TRAX® compounds with a higher recycled content (up to 100%) for other applications that don't require maximum friction. Starting Fall 2008, EVOLV will begin phasing in eco-TRAX® on selected models of shoes with the goal of all shoes having eco-TRAX® by the end of 2009.

PAH containing oils are NOT used

TRAX® Rubber does NOT use PAH (polycyclic aromatic hydrocarbons) containing oils to manufacture our rubber compounds. PAH is a class of substances used in some rubber manufacturing processes that have been suspected or classified as being carcinogens. Although there are no legal requirements or limits governing concentrations of PAH in rubber materials or plastics yet, we took the initiative to avoid the use of this substance.

RESOLE Services

EVOLV® is the ONLY climbing shoe company in the USA that offers resoling services to customers and companies. We provide this service to customers to prolong the life of product and reduce waste for the environment.

APPROACH / URBAN ASCENT LINE

A-RON



SERPICO



REX



STRYKER



SHARMA SIGNATURE SERIES



PONTAS


All-around high performance shoe fuses precision, power and responsiveness in an excellent glove-like fit.



SPORT | BOULDERING GYM | COMPETITION

PONTAS LACE


The Pontas Lace-up is a precision edging master. With the speed lacing system, the Pontas lace gives you quick sensitivity adjustments at your fingertips.



SPORT | BOULDERING GYM | COMPETITION

OPTIMUS


Who else better to design a climbing shoe than one of the strongest, most well acclaimed climbers in the world. Designed on a down cambered last, the Optimus is a more sensitive version of the Optimus Prime.



STEEL SPORT BOULDERING COMPETITION

OPTIMUS PRIME

Designed on a down cambered last, the Optimus Prime has a deeper fitting heel and much stiffer heel cup than the Optimus.



STEEL SPORT BOULDERING COMPETITION

MEMENTO



ESCAPIST



MAXIMUS



BUCK




DOWN TURNED PROFILE

ALL-AROUND PERFORMANCE

PREDATOR


The PREDATOR's asymmetric down-turned toe design lets you front-point and pull on tiny crystals and toe-in on pockets with surgical precision.



SPORT | BOULDERING GYM | COMPETITION

TALON


With a fully covered toe rand and heel, you'll experience power and an ultra-secure fit when you lace these shoes up.



SPORT | BOULDERING GYM | COMPETITION

DEFY


With the feel of a sensitive slipper, the DEFY will smear on any slick sloper or stick on overhanging faces while being comfortable enough to wear on long multi-pitch routes or gym marathon-training sessions.



SPORT | BOULDERING GYM | TRAINING

EVO

With a comfortable and anatomical fit, the EVO can be used as an all-around long route shoe when sized comfortably, or if sized tightly a high performance shoe.



SPORT | TRAD BOULDERING | GYM MULTI-PITCH

GAVIN



EXIES



REACTOR




ALL-AROUND PERFORMANCE

RENTAL LINE

QUEST-AF


It is a versatile all-purpose shoe that is technical enough to use on hard trad climbs in Yosemite and Indian Creek and when sized comfortably can be used on long all-day climbs without sacrificing performance.



TRAD | GYM MULTI-PITCH

BANDIT


The BANDIT is the perfect specimen as a multi-purpose performance lace-up shoe that allows you to excel at micro-edging, smearing, and crack climbing.



SPORT | BOULDERING GYM | COMPETITION

DEMORTO

The DEMORTO is hands down the best symmetrical toe profile performance shoe on the market.



TRAD | GYM MULTI-PITCH

TITAN

The TITAN is our superdurable, comfortable leather Bomber shoe that is excellent for beginners, all-day climbing, trad-climbing, gym climbing and especially for gym rental shoes or guide service shoes.



GYM RENTALS GUIDE PROGRAMS MULTI-PITCH

SEEKER



MUSTANG



SPARTAN



WOMENS SERIES (LOW VOLUME LINE)

HERA

The HERA is a women specific performance shoe with a non-aggressive fit, designed for women or anyone with narrow, low-volume feet.


1% of all sales on this model are donated to the HERA Foundation.



SPORT | BOULDERING GYM | TRAINING

ELEKTRA


The ELEKTRA combines the benefit of a comfortable multi-purpose shoe and the convenience of a hook-and-loop fastener performance shoe.



SPORT | BOULDERING GYM | TRAINING

ROCKSTAR

The ROCKSTAR is an all-around climbing shoe that performs well on cracks, sport climbs, and all-day multi-pitch climbs without sacrificing performance for comfort.



SPORT | TRAD BOULDERING | GYM MULTI-PITCH

DOCON

The DOCON is a comfortable all-around shoe with a symmetrical and rounded toe profile that will accommodate various widths of feet.



GYM RENTALS GUIDE PROGRAMS MULTI-PITCH

CHALKBAGS



{KNIT}



SHIRTS

Shirts, tanks, & ladies v-necks available in assorted colors.



STICKERS

\* available in assorted colors

2" window sticker

5" vinyl sticker



Printed in the USA